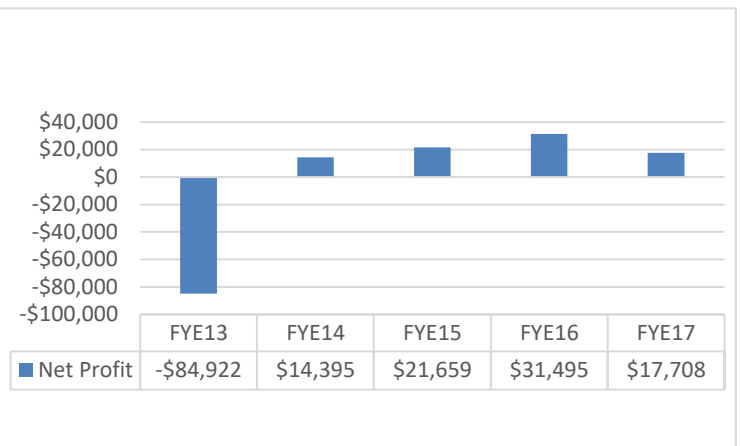
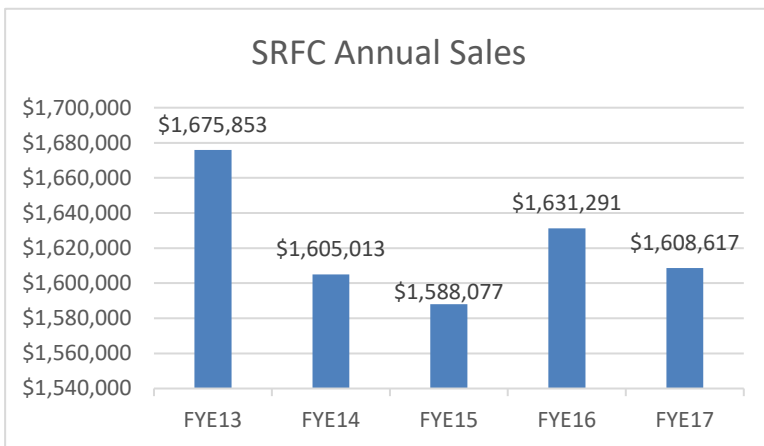


# Syracuse REAL FOOD Co-op

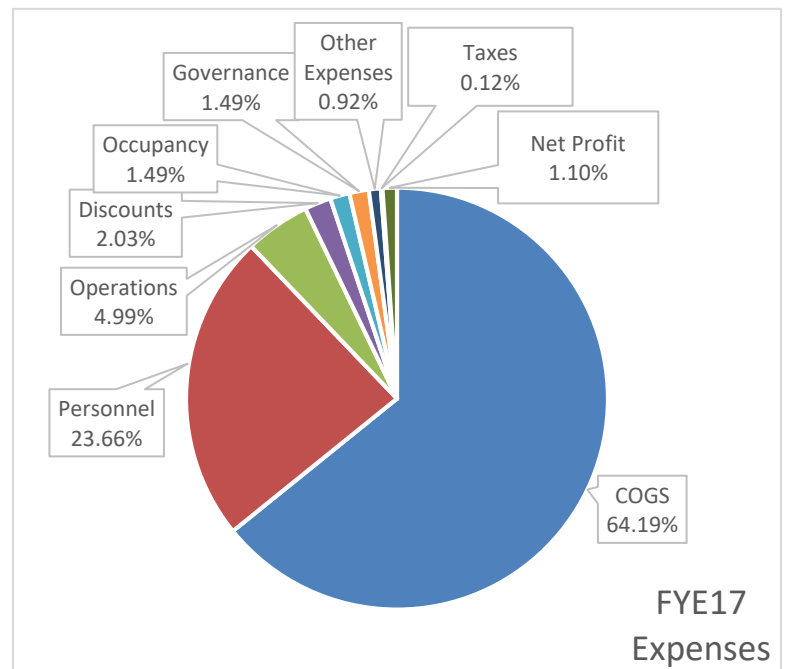
Store Report  
November 14, 2017

The Co-op has had an excellent year.

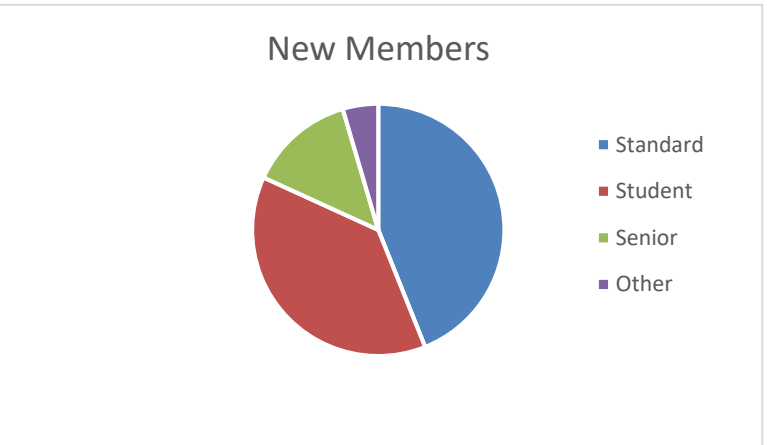
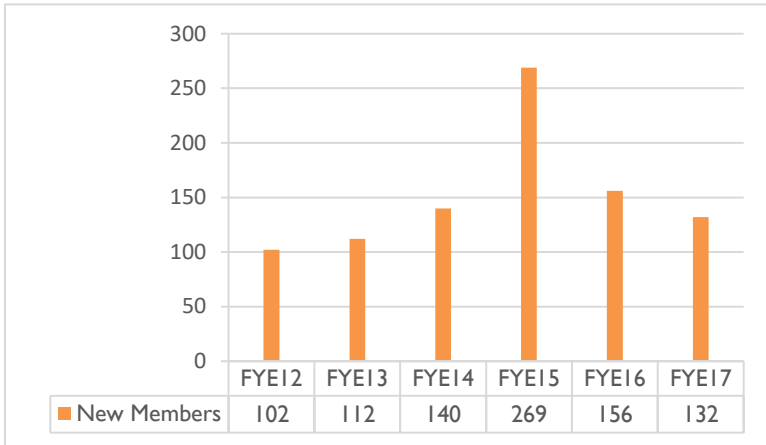
The staff have committed themselves to continuing efforts to be an excellent grocery store with a focus on our local community by: building equity through operational excellence and recruitment of new members; bringing in a greater variety of local products; and working with local organizations to promote shared growth.



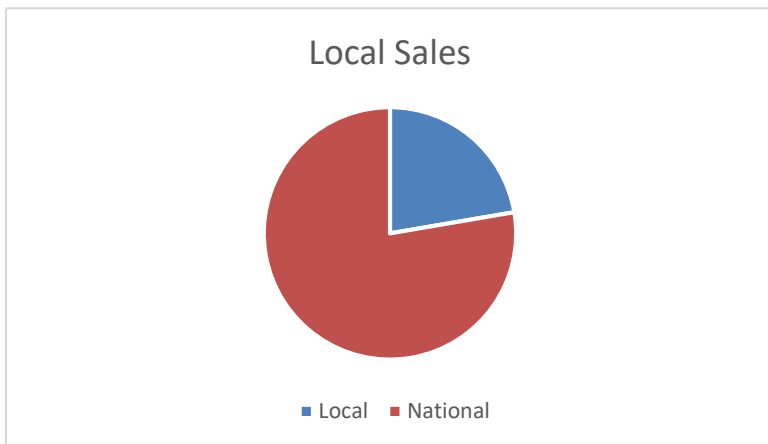
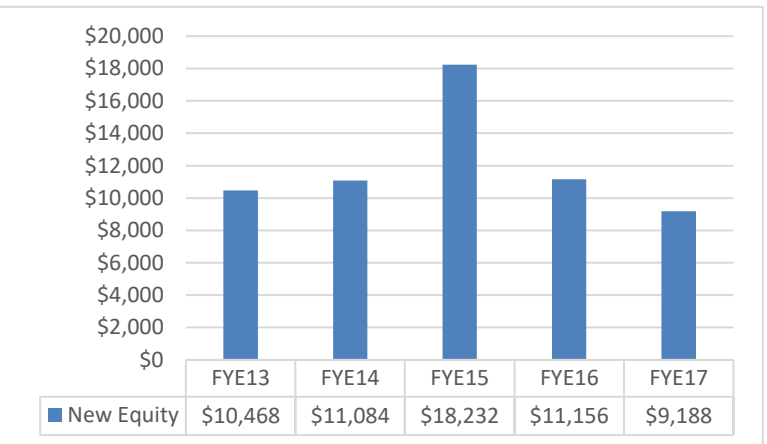
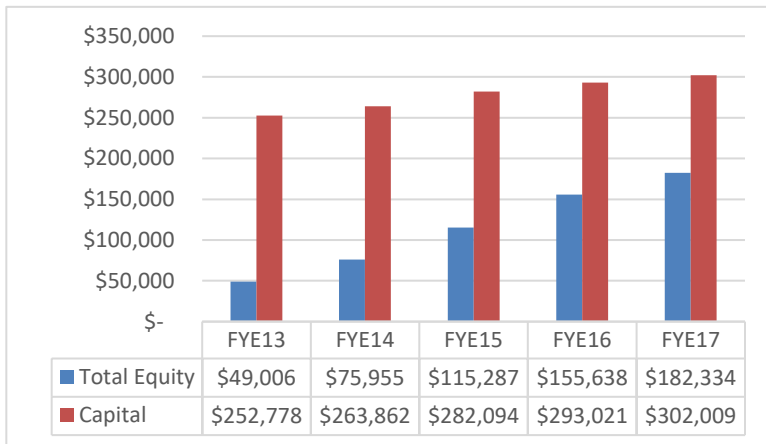
For the FYE17 the Co-op's sales decreased about 1.4% over the previous year, at least partially due to decreased pricing throughout the store. The Co-op also pro



In addition to achieving net profit, the Co-op added 132 new members; student membership continues to grow rapidly.



The Co-op grew equity by 17.5% throughout FYE17, including adding over \$9,000 of new equity from members. We now have the greatest amount of equity in the history of the Co-op!



In FYE17, the Co-op sold over \$360,000 of 420 different local produce, dairy and grocery products. Over

Local products represent over 20% of our business!

The Co-op is striving towards achieving our Ends. This year the Co-op has replaced some of our most troubling fixtures. We have upgraded our produce department, both expanding selection and lowering prices.