

SRFC BOARD OF DIRECTORS MEETING
January 24, 2017
MINUTES

Board Meeting Commenced @ 6:10

Present: Meg, Deb, Andy, John, Larry, Anthony, Abigail, Jeremy, Jen

Absent: Steve

Preliminaries

Ends: read by Andy

Ground Rules / Guest Rules: read by Anthony

Guidelines for Guests: waived

Orientation

A brief orientation was provided for Anthony, the board's newest member. John explained how the board governs, discussed policy review and how policy governance differs from other models of governance, and the advantages and benefits of this model. He discussed the board's relationship with the store and staff, and the co-op's relationship with NCG, CDS, CBLD and UNFI. Meg discussed the policy register vs the bylaws, reviewed the decision tree used for meeting conduct, and opportunities for further board trainings.

December Minutes

Larry motioned to accept, seconded by John, no discussion, Andy abstained, all in favor.

GM REPORTING

A. FYI Report

- 6 new members in December.
- Jeremy presented samples of the patronage mailers to be sent out to members by the end of the week or early next week.
- The new issue of the New Leaf is out.
- Major expenditures included the new shelving and fixing the temperature controller in the walk-in.
- Jeremy is talking with the downtown committee about the possibility of setting up a pop-up shop to take advantage of an inexpensive, short-term lease that could help the store explore new store and business models.
- Key indicators are good, cash down a bit due to new shelving expenses.
- Sales were down in December.
- The initial contract term with Rosie is coming to an end. Jeremy is re-negotiating for lower fees. The store is now contracting with a driver instead of contracting one through Rosie.

B. GM Monitoring Report: B.7 Member Rights and Responsibilities

Jeremy re-worked the new member welcome letter to better comply with part 1B.

John motioned to accept, seconded by Meg, no discussion, none abstaining, all in favor.

BOARD ADMIN & PLANNING

A. Election of Board Officers

The election of board officers was as follows: John - president, Meg - vice president, Larry - treasurer, Abigail - secretary. Andy motioned to nominate these officers for 2017, seconded by Anthony, John abstained, all in favor.

B. Account Access Resolution

Meg motioned to approve, none abstained, all in favor.

C. Finalize Annual Calendar

Meeting dates were changed to make them the fourth Tuesday of each month and the July meeting was cancelled. More board education training and retreat dates should be scheduled in the near future. Board monitoring reports were delegated to board members.

C. Committee Reports

- Board Perpetuation Committee: There are no newly identified candidates, but the board would like to fill the vacant seats. The committee will meet again to brainstorm. Putting signage up in the store to attract potential board members was suggested.
- Branding: Jeremy and Damien have a meeting to discuss branding coming up.
- Garden: none

D. Upcoming Dates:

2.21 - Board Packet Due

2.27 - Monthly CBLD Call (tentative)

2.28 - Monthly Board Meeting

BOARD EDUCATION & OUTREACH

The board discussed assigning mentors to new board members or any board members who are interested in learning more about their role.

BOARD MONITORING

A. Board Monitoring Report: D.5 Code of Conduct

No concerns about D.5, no discussion.

Adjourned at 8:15 pm.