

SRFC BOARD OF DIRECTORS MEETING

May 23, 2017

MINUTES

Board Meeting Commenced: 6:03 p.m.

Present: John, Meg, Anthony, Larry, Andy, Deb, Michael, Jeremy, Jen, Abigail

Absent: Steve

PRELIMINARIES

Ends: read by Meg

Ground Rules/Guest Rules: waived

VOTING AGENDA

- A. April Board Meeting Minutes:** Meg motioned to accept as submitted, seconded by Larry, all in favor, Andy abstained (absent Steve).
- B. Michael's Board Application:** Meg motioned to accept Michael's application and appointment as a board member, seconded by Deb, all in favor (absent Steve).
- C. GM Monitoring Report - B.1 Financial Condition:** Andy motioned to accept as submitted, seconded by Larry, all in favor (absent Steve).
- D. Board Policy - D.4 Officer's Role (Deb):** Michael motioned to accept as submitted, seconded by Meg, all in favor (absent Steve).
- E. Policy C:** Deb motioned to accept, seconded by Andy, all in favor (absent Steve).

GM FYI REPORT

- A. Owner Update:** There were 17 new members in April, which is really exciting!
- B. Staff Updates:** Mia has left the store, and Mike will be done at the end of the summer. Our new hire, Anna, will be at the co-op for the summer, primarily as a cashier.
- C. Marketing/Advertising Update:** There are a couple of boards up in the store allowing customers the opportunity to weigh in on their ideas for a name change, and to vote on which example logos from other co-ops appeal to them. There has been a lot of engagement. Next month there will be an open survey presenting several ideas for the name change and there will be space for open feedback and responses to each choice.
- D. Major Expenditures:** The dairy cooler compressor cost \$3200, but the breakdown was caught early enough and we didn't lose any product. The new produce cooler shelving was \$3000 plus shipping. Jeremy got several quotes for the new roof, it should be evaluated by a structural engineer before going forward. Future expenditures will include new back steps and deck, a new walk-in, and a new dairy cooler.
- E. Special Events/Things of Note:** -
- F. Financial Reporting:** Key indicators are improving.

DISCUSSION AGENDA

- A. NY Health Act Petition:** Board members discussed whether or not the co-op should take political positions as an organization. It would make sense to take a stance on an issue that affects our core business practices, and some board members argued that this issue does while others argued that it does not. The board wants to be cautious about potentially speaking for the entire membership, as we are a member-owned organization. This discussion will be revisited and a decision will be reached at the June board meeting.
- B. Revisit Retreat Outcomes:** The goal of improving onboarding of new board members still needs some work, and the ends policy still needs to be revised.
- C. Review Bike Rack:**
- Decision tree: Will be projected on the screen at board meetings for easy reference.
 - Rebranding presentation: This took place at the spring meeting.
 - Rewriting the ends statement: Board members will work on this at the next meeting.
 - Bylaws proposals/members rights: The members rights proposal will be discussed this meeting; bylaws will be discussed at the September board meeting.
 - Policy monitoring committee: Meg will look into her notes regarding why this was added to the bike rack.
 - Vendors at annual meeting: On the August agenda.
 - Board archive: This will be kept on the bike rack for now.
 - Benchmark change for sales growth: The benchmark is outdated and leads to the board accepting noncompliance reports. Board members will research whether a different benchmark is necessary and if there are negative impacts for accepting noncompliance reports. This will be on the agenda for next month.
- D. Spring Membership Meeting Recap:** There was a brief branding presentation at the spring membership meeting. Several members attended and asked about what we are trying to achieve with the name change and the rebrand. The focus was on better communicating what the co-op is to a newer customer base.
- E. Begin Planning Fall Meeting - Dates:** November 14 was proposed and Jeremy will check in with All Saints about the availability of the space.
- F. Review “Bill of Rights” Proposal:** The board reviewed the bill of rights proposal submitted by a member and have determined that due to a lack of engagement from members they will not be taking further action at this time.
- G. Discuss Current Committees:**
- Garden Committee: A member of Alchemical Nursery volunteered to start a garden stewardship team. There is a work day planned for June 4.
 - Branding Committee: Will be coming to the board in June to talk about concrete name change options.
 - Board Perpetuation Committee: Andy will be contacting another prospective board member about applying.
- H. Assign Board Monitoring Reports:** Board Policy D.5 Code of Conduct will be completed by John for the June board meeting. The rest of the monitoring reports will be assigned via email.

EXECUTIVE SESSION

Adjourned: 8:30 p.m.