



618 Kensington Road  
Syracuse, New York 13210

[syracuse.coop](http://syracuse.coop)

P: 315-472-1385

F: 315-422-9021

[contactus@syracuse.coop](mailto:contactus@syracuse.coop)

---

## SCM BOARD OF DIRECTORS MEETING

May 24, 2022

### MINUTES

**Board Meeting Commenced:** 6:11p

**Location:** remote - Zoom

**Present:** Meg, Colleen, Katie, Jen, Jeremy

**Absent:** Noreen, Rich, Gabby, Abigail

#### PRELIMINARIES

**Ends:** Waived

**Ground Rules/Guest Rules:** Waived

#### AGENDA REVIEW

There were not enough board members present to meet quorum, so items on the voting agenda were postponed. The B.4 GM monitoring report was moved to the August board meeting, and the B6 and B2 monitoring reports will be reviewed and voted on at the June board meeting. Both sets of minutes will be voted on next month.

#### GM REPORTING

April was our busiest sales month ever, and business is picking up, particularly at the Salina location. The store sold out of the collaboration with Underground Beer Lab, and have another batch in the works that should be hitting stores soon. Jeremy has a plan for the Salina store reset, which will begin to be implemented next month. The direct mail campaign from NCG seemed to work well, and was sent to 4,000 people within 2 miles of either store. The big push right now is on fundraising, and Jeremy has been working with Maarten on fundraising with the city & county.

#### DISCUSSION AGENDA

**Conflict of Interest Declarations:** none

**FY23 Budget & Business Plan:** The board looked at an updated budget draft for the Co-op with Hether and Don. A key takeaway from that meeting includes Jeremy working with Maarten on fundraising or a subsidy for next year. Jeremy has made some minor adjustments to the budget since that meeting, such as margin and grant numbers. Jeremy reviewed the draft budget for Colleen and Katie, who were not present at the budget meeting. Jeremy also discussed a fundraising meeting he had with Maarten and Meg from the Allyn Foundation. In mid-June Maarten will introduce the idea to city & county representatives, Jeremy will do a presentation and Meg will do the "big ask". The funds would total \$50k for two years from the city & county. Meg W. will reach out to the Allyn Foundation and offer the board's involvement in this process.

**FY23 Board Budget:** Meg has uploaded a proposed board budget into the board folder on Basecamp. So far, the board is running under budget for the current fiscal year; the CBLD membership is the main expense. Meg reviewed the proposed budget and will trim the budget based on the board's spending. The adjusted budget will be sent out for a final vote via email.

**FY22 Audit Plans:** Board policy calls for the Co-op to seek bids from other auditing companies next year. Meg's opinion for right now is that we seek bids next year or rotate the team that we work with.

**Staff Treatment Survey:** Jeremy has received a good number of completed staff surveys so far and will wait to get a few more responses before writing a report for the board.

#### Committee Reports:

- **Board Perpetuation Committee:** The Board Perpetuation Committee charter is due to be renewed. Rich is currently chair with Meg and Colleen as committee members, however Rich will not be able to serve as chair this year as he is up for reelection on the board, so Colleen volunteered. Meg will stay on the committee and see if anyone else is interested in participating. Committee members plan to make calls to top Co-op shoppers to see if anyone is interested in serving on the board.
- **Member Engagement Committee:** Meg talked with Hether from CBLD about the "round up at the register" program at her co-op. The Committee would like for Co-op members to be able to submit ideas for community organizations to contribute to.

**Board Policy Monitoring:** Meg requested that all board members complete the C. Board-GM Relationship, D.1 Governing Style, & D.3 Agenda Planning board monitoring reports by Friday, May 27.

**Adjourned:** 7:36p