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SCM BOARD OF DIRECTORS MEETING

September 25, 2018

MINUTES

Board Meeting Commenced: 6:10 pm

Location: Colleen's office

Present: Meg, Colleen, John, Rich, Deb, Abigail (call-in), Jeremy (call-in), Jen

Absent: Michael, Anthony, Andy

PRELIMINARIES

Ends: waived

Ground Rules/Guest Rules: waived

AGENDA REVIEW

Items C (D.7 board monitoring report) and D (D.6 board monitoring report) were postponed. Times were adjusted for items added to the executive report.

VOTING AGENDA

John motioned to accept the August meeting minutes, seconded by Deb, all in favor with Colleen abstaining. John motioned to accept the B.3 GM monitoring report, seconded by Deb, all in favor.

DISCUSSION AGENDA

Plan Fall Meeting: The board discussed logistics for the annual member meeting. Rich confirmed he would cater the event as Eden CNY and Sonic Youke was confirmed to play the show. Due to issues with the Theater's staffing the board needed to determine what they would need for sound and projection. The agenda was printed in the New Leaf. The board decided not to move forward with bylaws revisions this year but will be forming a bylaws committee which will be announced at the annual meeting. Colleen reapplied for her board position, and Rich and Anthony will not run for reelection.

Board Retreat: The tentative date for the board retreat is Sunday, February 3rd. Input from board members is needed about what they would like to learn or focus on. Expansion was suggested.

GM FYI REPORT

Owner Update: 18 new members for June & July. Close to meeting member drive goal.

Staff Updates: There have been a couple of new hires for various positions. There are more people working fewer shifts due to availability. Jeremy is happy with the new hires.

Marketing/Advertising Update: There have been inserts in The Daily Orange and The Post Standard which Jeremy believes have led to an increase in sales. There has also been an extended Instagram ad targeted at students focusing on the walkability of the store.

Major Expenditures: The walk-in cost \$24500. Jeremy had budgeted 30000 in the business plan for the year so it came in under his estimate. There is a bulge in the floor in front of the dairy cooler that is getting progressively worse. This is in the 3-5 year plan but may become more of a priority. Jeremy may want to pull the cooler out to look at the floor in the spring or summer. The cooler may also need to be replaced with something more efficient.

Special Events/Things of Note: none

Financial Reporting: Margins are good. The ratios are due to the walk-in bill coming in. Sales were in August were up, and sales in September are up significantly.

Executive Session

The board discussed expansion and the GM annual review.

Adjourned: 8:00 pm